

Quick Action Items!

The following are things that you can do to **get involved ASAP**:

- Attend the Coalition Building Workshop on August 17th. More information available below.
 - Time needed: 1 work day
- Visit the Alliance Social Media, and like or share a post.
 - Time needed: 5 minutes



Alliance and Healthy Communities Updates

High Risk Drinking Prevention Action Team & Alliance Merge

As you've heard, the Alliance and Healthy Communities have been working on joining our two coalitions. Both of these coalitions have worked on addressing alcohol misuse. Joining our two coalitions will reduce duplication of effort from partners while allowing us to continue this great work. While this is a large undertaking and still a work in progress, we wanted to share an update about the High Risk Drinking Prevention Action Team (HRDPAT). Over the past few months, the Alliance has been working with Healthy Communities on the Community Health Improvement Plan (CHIP) goals around drug use and alcohol misuse, with participation from HRDPAT members. With the Alliance and Healthy Communities joining forces, it makes sense to merge the work of HRDPAT and the Alliance. The Alliance will work on the CHIP goals, in addition to grant-specific goals. Incorporating the work of HRDPAT into the Alliance allows the work to continue in a more streamlined manner.

Rebranding Healthy Communities

A small group of community partners and Health Department staff met in July to discuss whether to rebrand/rename Healthy Communities as the Alliance joins with it. There was discussion around creating a name that includes Eau Claire County which creates inclusion for communities outside of Eau Claire. Stay tuned for more on this, and let **Alison Harder** know if you have any ideas or would like to be involved in this work!

Alliance Updates

Coalition Building Workshop

Alliance members from various organizations will spend time together on August 17th to update our mission, vision, values, and work plans!

If you would like to join, please email **Kassandra Jain** by Thursday, August 11th.

Alliance Coalition Building Workshop

August 17th
9 am - 4 pm

Join us to update the vision, mission, and values of the Alliance. We will also talk through member roles in the Alliance and make plans to move our work forward collaboratively!

Lunch will be provided.
Location to be announced.

Time	Topic
9:00 - 9:15	Introduction
9:15 - 10:50	Alliance Mission, Vision, and Values
10:50 - 11:00	Break
11:00 - Noon	What is my role with the Alliance?
Noon - 1:00	Lunch
1:00 - 3:30	Moving Forward: How do we carry out this work?
3:30 - 3:45	Wrap Up / Next Steps

COMMUNITY CONVERSATION

Join us for an in-person, or virtual, conversation to share your input on opioid use and overdose prevention in Eau Claire County.

Who: Community members
When: August 18th
11:30AM - 12:20PM
Where: Virtual



Register by August 16th.



Register by August 19th.

Who: Community members
When: August 22nd
6 PM - 7:30 PM
Where: The Community Table
320 Putnam St. #1/2

If you have questions, contact
Chelsie Smith at
chelsalyn.smith@eauclairecounty.gov

Snacks and beverages will be provided for the in-person event.
Gift cards to KwikTrip will be provided for all attendees as a thank you for participation and time.

Program Supported by the Eau Claire and Dunn County Overdose Fatality Review Project

Opioid Use and Overdose Prevention Community Conversations

As a follow-up to the Opioid Use and Overdose Prevention Survey, community conversations will be facilitated to gain more information on how to move forward with opioid use and overdose prevention related work. Join us for an in-person or virtual conversation to share your input on opioid use and overdose prevention in Eau Claire County.

Snacks and beverages will be provided. Gift cards will be provided to each attendee as a thank you for participation and time.

Register for the August 18th **virtual session here.**

Register for the August 22nd session **at the Community Table here.**

Tobacco Compliance Checks

On June 27th, two Eau Claire County youth along with staff from the Alliance and Eau Claire City-County Health Department employees completed 14 tobacco compliance checks at businesses in the City of Eau Claire. All 14 retailers passed their compliance checks! More compliance checks are expected to happen in the next couple of months. Compliance checks are conducted to ensure the businesses in our community do not sell tobacco to minors.



Health Equity

Recorded Health Equity Webinars

Part 1: Why Health Equity Matters in Prevention

One size does not fit all, and to provide the best prevention interventions possible, we must be flexible and adapt our services to meet community needs. This also means understanding the role of structural and institutional equality in creating disparities, including the role of structural and institutional equality in creating disparities.

Part 2: Addressing Social Determinants of Health through Prevention Planning

Substance misuse prevention planning crosses many disciplines. We are natural collaborators, especially when engaging in environmental strategies. As we continue to plan and work towards improving the overall wellness of the communities we serve, it is important that we understand the social determinants of health (SDOH) and how our work intersects with them.

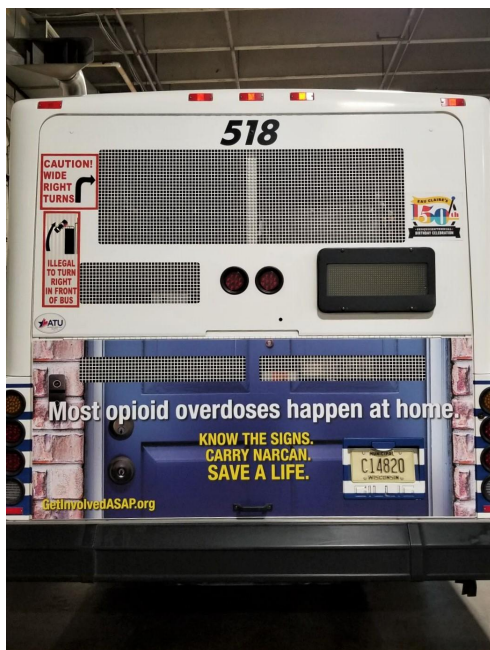
Part 3: Diversifying Your Network for Equity

Prevention strategies are more likely to be equitable and sustainable when implemented by diverse partners sharing the same vision. However, growing a network of diverse partners is easier said than done. We all have the tendency to work with the same people and organizations. Participants will explore the synergy at the heart of diverse networks and perform exercises to expand their networks to include non-traditional partners. More importantly, participants will identify strategies to connect authentically with new and diverse partners.

Part 4: Examining Data for Disparities

Learn how to harness data in your work to address health disparities, through interactive exercises, explore the power of data - the power for good, and the power to amplify bias. Data is the foundation of everything we do, so it's important that we learn to read and understand it correctly. With this skill set, you'll be able to identify structural inequities in your community and garner support for innovative strategies.

Post Highlight



Look for our bus ads while you are out and about! We are raising awareness of opioid overdoses, and promoting the use of Narcan, a medicine that can reverse an overdose and save a life. To learn more about opioids and where you can get Narcan visit [GetInvolvedASAP.org](https://www.getinvolvedasap.org) #preventioniskey #CarryNarcan



Resources

Addressing Substance Misuse Among Transition-Age Youth Not Attending College

SAMHSA has developed [a new page](#) to fill the gap in prevention messaging efforts with transition-age youth, ages 16 - 25, who do not attend a four-year college or university. The page includes information on the prevalence of substance misuse in this population, along with tips and resources for professionals working with transition-age youth.

Helping Girls and Young Women Stay Healthy

SAMHSA's new data visualization, [**Helping Girls and Young Women Stay Healthy by Avoiding Alcohol**](#), illustrates reported alcohol use by girls and young women compared to boys and young men. It also shares ways that parents, caregivers, or community members can respond to help girls and young women avoid alcohol use.

JUUL Update Sheet

[*What's Going On With JUUL?*](#) was created to summarize and clarify the situation with JUUL products. This sheet contains information on the FDA ban and the current status of it, along with reasons to support the ban and how to get involved.

Preliminary Findings from Drug-Related Emergency Department Visits

[Preliminary Findings from Drug-Related Emergency Department Visits](#), is a report that looks at drug-related emergency department visits, including information on the top five drugs and monthly trends.

Substance Use Prevention Training

[This self-paced online training](#) provides general information about substance use disorder and the impact of substance use on the brain and adolescent development; including drug classifications and types, and the effects and trends of the most widely used substances by teens. Training includes information and resources for providers to make referrals for early intervention or treatment services and strategies for applying this information to their work.

2021 Report to Congress on the Prevention and Reduction of Underage Drinking

[The 2021 Report to Congress on the Prevention and Reduction of Underage Drinking](#) includes national data on underage drinking patterns, the federally coordinated approach on underage drinking prevention and treatment, and information on the National Media Campaign – “Talk. They Hear You”.

[Attention DHS 75 providers, behavioral health providers, or tobacco prevention and control specialists](#)

DHS 75.24(7) states that all DHS 75 providers shall have written policies outlining the service's approach to assessment and treatment for concurrent tobacco use disorders, and the facility's policy regarding a smoke-free environment. To help meet this requirement, DHS and the UW Center for Tobacco Research and Intervention have collaborated to develop two toolkits. The first toolkit is about tobacco treatment integration and the second toolkit is about implementing a smoke-free environment. The toolkits are available online and can be downloaded and printed at <https://helpusquit.org> and clicking on the DHS 75 button. They can also be accessed here: <https://ctri.wisc.edu/providers/behavioral-health/behavioral-health-dhs75/>

The toolkits are intended for any behavioral health provider or tobacco prevention and control specialist who is interested in better understanding how to assess for tobacco use and/or implement a smoke-free environment policy.

Training Opportunities

[Adapting Prevention Interventions to Better Serve Populations Which Are Under-Resourced Part 1: Understanding Need for Adaption and Implications for Prevention](#)

August 9, 12PM - 1:30PM

[Implicit Bias: Understanding the Impact of What We Don't See](#)

August 12, 9AM

[Adapting Prevention Interventions to Better Serve Populations Which Are Under-Resourced, Part 2: Strategies and Practices for Adapting Evidence-Based Programs](#)

August 16, 12PM - 1:30P

[When the Smoke Clears: Intersection of Nicotine Addiction and Mental Health](#)

August 18, 4PM

[Putting the Research to Work: What Works in Prevention](#)

August 24, 12PM - 1:30PM

[Girls and Women: Substance Misuse Trends and Prevention Strategies](#)

August 30, 12PM - 1:30PM

[Project ECHO: Prevention in the Era of Commercial Cannabis](#)

September 15th - May (9 sessions), 11AM - 12:30PM

[Effecting Change through Alcohol Control Policies](#)

September 20th, 9AM - 10:30AM

[Underage Drinking: What's the Big Deal and What Do We Know About It?](#)

September 27th, 9AM - 10:30AM

[Building Protective Factors Using the Social Development Strategy](#)

Recorded Webinar

[Prevention and SEL: An Effective Combination](#)

Recorded Webinar

[Risk Factors for Youth Substance Misuse](#)

Recorded Webinar

[Youth Substance Use and the Developing Brain](#)

Recorded Webinar

Next Alliance Meeting

Virtual Meeting

September 20th, 8 am - 9 am

[Click to Join the Meeting](#)

Meeting number (access code):

2596 872 0005

Meeting password:

EEgNP7XXa69

Tap to join from a mobile device

(attendees only):

+1-415-655-0001,,25968720005## US Toll

Join by phone:

+1-415-655-0001 US Toll

Global call-in numbers

About the Alliance For Substance Misuse Prevention

Mission:

To Improve the lives of Children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug misuse in Eau Claire County.

Vision:

A community culture free from the misuse of alcohol, tobacco, and other drugs.

Who is the Alliance?

The Alliance for Substance Abuse Prevention (Alliance) is an Eau Claire County community-based coalition

What We Do:

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community

Contact Us

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Visit the Alliance Website



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